



CATEGORIES

Annual Report

- A1 Annual Report

Book

- B1 Hard Cover
- B2 Soft Cover
- B3 Textbook
- B4 Art Book
- B5 Cookbook
- B6 Book Binding Only

Booklet/Broadside/Brochure/Flyer

Created by a single sheet that is folded, not stitched.

- B11 Booklet, Broadside, Brochure, & Flyer; 6x9 and over, 3 Colors or Less
- B12 Booklet, Broadside, Brochure, & Flyer; 6x9 and over, 4 Colors or More
- B13 Booklet, Broadside, Brochure, & Flyer; 6x9 and under, 3 Colors or Less
- B14 Booklet, Broadside, Brochure, & Flyer; 6x9 and under, 4 Colors or More

Calendar

- C1 Calendar

Card

- C2 Card
Greeting & Holiday Card, Postcard, & Blank Note Card.

Catalog

- C3 Product /Service; 3 Colors or Less
- C4 Product; 4 Colors or More
- C5 Service; 4 Colors or More
Consumer, business specialized markets, art exhibits, museums, schools, colleges, universities, as well as service-providing commercial firms. Applies to C3-C5.

Digital Printing

- D1 Digital Printing - On Demand; 6x9 and over,
Brochure, novelty book, packaging, cookbook, juvenile book.
- D2 Digital Printing - On Demand; 6x9 and under,
Brochure, novelty book, packaging, cookbook, juvenile book.
- D3 Customized/Personalized/Variable Data Digital Printing
*Include two separate pieces with variable information.
***See below.
- D4 Hybrid
Combination of variable data & offset printing.

Environmentally Sound Materials

- E1 Environmentally Sound Materials
*Must use at least two of the following:
recycled papers, soy or vegetable-based inks, direct-to-plate, aqueous coating, energy-curable inks & coatings, other environmentally sound products not mentioned above.
***See below.

Finishing Techniques

Entries are judged on the unusual graphic or design properties used in the finishing of the piece.

- F1 Foil or Film Stamping - Embossing/De-bossing
- F2 Die cuts, Pop-up, Unique Folds & Involvement Devices
- F3 Specialty Inks/Coatings, Fragrances or Other

Invitation & Program

Any item other than a poster designed to make known a social or business function, or request to be present or participate.

- G1 Three Colors or Less
- G2 Four Colors or More

Label & Packaging

Single labels, wraps & carton/container or an integrated series.

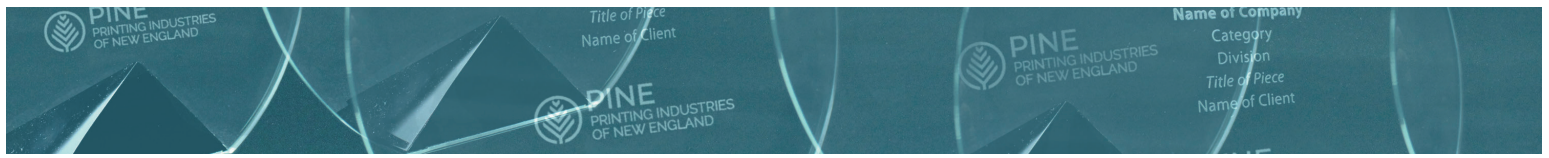
- H1 Carton/Container
- H2 Label/Wrap
Cut & stack, sheet-fed, rolled product/pressure-sensitive.
*Submit piece adhered to the actual product if possible or supply picture.
- H3 Flexographic Printing

Magazine

A periodical containing miscellaneous pieces such as articles, stories, & advertising; usually illustrated.

- I1 Architectural/Art/Travel, etc.
- I2 Fashion/Pop Culture, etc.

*** Include brief description of the project & processes used to produce the piece. Entries submitted without this description will be disqualified.



Marketing/Promotional Campaign

A coordinated effort to promote a business, product, or service that may or may not use mail as a means of distribution.

- J1 Campaign; Business-to-Business
Objective is to promote to another business.
- J2 Campaign; Consumer
Objective is to entice the consumer to purchase.
- J3 Cross-Media Promotion
*Must include print, plus any combination of collateral, website, social media, information architecture, interior or exterior design, construction, programming, video production, photography, flash marketing presentations, &/or online marketing campaigns.
***See below.
- J4 Direct Mail Campaign; Business-to-Business
Uses mail as its exclusive means of distribution; objective is to promote to another business.
- J5 Direct Mail Campaign; Consumer
Uses mail as its exclusive means of distribution; objective is to entice the consumer to purchase.
- J6 Media Kit
A package of promotional or informational materials packed into a folder or carrier for distribution.

Miscellaneous Specialties

- K1 Miscellaneous Specialties
Materials that do not fit the criteria for any other category. Examples would be book jackets, menus, maps, playing cards, metal decorating, holograms, etc.
***See below.

Internal Communication/Newsletter

- L1 Internal Communication
Publications produced exclusively for the internal communication needs of a single company or organization.
- L2 Newsletter

Art Print/Poster/Wide/Large Format

- M1 Art Print
Reproduction of fine art intended for use as decoration.
*Must be the actual poster or print; no books or brochures; do not send photographs or slides. Ship pieces flat or rolled in a tube.
- M2 Poster
Wall poster, truck or window poster, car card, or calendar poster intended for use as promotion or decoration.
*Must be the actual poster or print; do not send photographs or slides. Ship pieces flat or rolled in a tube.
- M3 Wide/Large Format
Piece in one or more colors with at least one dimension measuring in excess of 60 inches.
*Can be the actual print & a photograph of installed piece or simply send photos to accompany a sample of substrate used. Ship pieces flat or rolled in a tube.

Presentation Folder/Portfolio/Binder

- N1 Presentation Folder/Portfolio; 3 Colors or Less
- N2 Presentation Folder/Portfolio; 4 Colors or More
- N3 Binder; 4 Colors or More

Printer's Self Promotion

- O1 Printer's Self Promotion
A printed notice to call public attention to a printer's capabilities, such as posters, brochures, folders, campaign kits, & other forms of self-advertising.

Stationery

Includes letterhead, envelopes & business cards.

- P1 Stationery Package; 3 Colors or Less
*Must include all three components of letterhead, envelopes, & business cards.
- P2 Stationery Package; 4 Colors or More
*Must include all three components of letterhead, envelopes, & business cards.
- P3 Single Stationery Component
- P4 Converted Envelope on Unique Substrate

Web Press Printing

- Q1 Coated Paper
- Q2 Uncoated Paper

Point of Purchase

- S1 Counter/Shelf
- S2 Hanging/Wall/Window
- S3 Floor Graphics/Stand Alone

Alternative Printing Methods

- T1 Mask/Face Shield
- T2 Stochastic
- T3 Silk Screen
- T4 Unique Substrates
(wood, tile, plastic, metal, glass, fabric, textiles, etc.)
- T5 Inkjet
- T6 Embroidery
- T7 3D Printing

Entry Fees	Members		Non-Members	
	1 Entry	2+ Entries	1 Entry	2+ Entries
Division I (1-20 Employees)	\$50	\$30 each	\$100	\$60 each
Division II (21-50 Employees)	\$52	\$32 each	\$102	\$62 each
Division III (51+ Employees)	\$54	\$34 each	\$104	\$64 each

*** Include brief description of the project & processes used to produce the piece. Entries submitted without this description will be disqualified.

For more information, please visit:
pine.org/events/awards
 Entry Deadline: **January 28, 2022**