



Complete Course List

Number	Module Group	Module Title	Runtime (min.)
1	Intro to Production Printing	Brief History of Printing	14:07:00
2	Intro to Production Printing	What is Production Printing?	14:27:00
3	Intro to Production Printing	Analog vs. Digital Printing	15:23:00
4	Intro to Production Printing	Print 101: Electrophotography	16:43:00
5	Intro to Production Printing	Print 101: Offset Lithography	13:35:00
6	Intro to Production Printing	Print 101: Inkjet	21:59:00
7	Intro to Production Printing	Print 101: Gravure	11:19:00
8	Intro to Production Printing	Print 101: Flexography	12:03:00
9	Intro to Production Printing	Print 101: Screen Printing	10:24:00
10	Intro to Production Printing	Industry Speak: Acronyms & Jargon	21:54:00
11	Inside the Print Shop	Commercial Printers	10:38:00
12	Inside the Print Shop	In-plant Printers	16:00:00
13	Inside the Print Shop	Direct Mail Printers	14:25:00
14	Inside the Print Shop	Transactional Printers	18:45:00
15	Inside the Print Shop	Publication Printers	19:35:00
16	Inside the Print Shop	Packaging Converters	21:20:00
17	Inside the Print Shop	Sign Printer	18:29:00
18	Operations of a PSP	Commercial Printers	14:12:00
19	Operations of a PSP	Sign Shops	17:42:00
20	Operations of a PSP	In-plant Printers	17:26:00
21	Operations of a PSP	Direct Mail Printers	21:42:00
22	Operations of a PSP	Transactional Printers	27:20:00
23	Operations of a PSP	Publication Printers	18:22:00
24	Operations of a PSP	Packaging Converters	21:53:00
25	Selling Strategies for	Commercial Printers	13:02:00
26	Selling Strategies for	In-plant Printers	18:25:00
27	Selling Strategies for	Direct Mail Printers	11:50:00
28	Selling Strategies for	Transactional Printers	15:59:00
29	Selling Strategies for	Sign Shops	15:29:00
30	Selling Strategies for	Franchise Printers	14:28:00
31	Vertical Markets for Print	Education	12:46:00
32	Vertical Markets for Print	Financial and Insurance	11:31:00
33	Vertical Markets for Print	Healthcare and Pharmaceutical	12:41:00
34	Vertical Markets for Print	Manufacturing	16:15:00
35	Vertical Markets for Print	Non-profit	10:42:00
36	Print Workflow and Processes	Preflighting 101	5:54:00
37	Print Workflow and Processes	Imposition 101	12:59:00
38	Print Workflow and Processes	Primer: Software & Functions	26:49:00
39	Print Workflow and Processes	Primer: Key Workflow Processes	30:08:00
40	Print Workflow and Processes	Primer: Design Considerations	30:40:00
41	Print Workflow and Processes	Job Onboarding	16:28:00
42	Print Workflow and Processes	Estimating, Quoting, & Ticketing	15:59:00
43	Print Workflow and Processes	Preparing Data Part 1	15:00:00
44	Print Workflow and Processes	File preparation (Prepress)	20:20:00
45	Print Workflow and Processes	Proofing and Approval	10:58:00
46	Print Workflow and Processes	Digital Front Ends	23:16:00
47	Introduction to Finishing	Folding	14:26:00
48	Introduction to Finishing	The World of Finishing	27:44:00
49	Introduction to Finishing	Embellishments	18:59:00
50	Introduction to Finishing	Trimming and Cutting	9:12:00
51	Introduction to Finishing	Mailing	23:59:00
52	Introduction to Finishing	Binding Methods	15:31:00
53	Introduction to Finishing	Converting	28:33:00
54	Introduction to Finishing	Finishing for Wide Format	18:10:00
55	Vertical Markets for Print	Government	13:16:00
56	Print Workflow and Processes	Designing for Mailings	13:52:00
57	Print Workflow and Processes	Preparing Data Part 2	24:46:00
58	Print Workflow and Processes	Datastreams	19:21:00
59	Operations of a PSP	Control the Chaos of Costs	26:13:00
60	Print Workflow and Processes	Tips for Walking Your Workflow	16:53:00
61	Market Update	2023 Q1 Market Update	53:03:00
62	Intro to Production Printing	Paper 101	23:29:00



Complete Course List

Number	Module Group	Module Title	Runtime (min.)
63	Selling Strategies for	Selling Print Online	27:39:00
65	Intro to Production Printing	Wide Format 101	41:58:00
66	Print Workflow and Processes	Tips for Automating Proofing and Appr	24:30:00
67	Market Update	2023 Q2 Market Update	37:07:00