

Online Learning Complete Course List

Content Area	Episode Title	√ Completed
Intro to Production Print	A Brief History of Printing	
	What is Production Printing?	
	Analog vs. Digital Printing	
	Print 101: Electrophotography	
	Print 101: Offset Lithography	
	Print 101: Inkjet	
	Print 101: Gravure	
	Print 101: Screen Printing	
	Industry Speak: Acronyms & Jargon	
	Paper 101	
	Wide Format 101	
	The World of Inks and Their Uses	
	The Importance of Print in Today's World	
	Careers in Print: Preproduction	
	Inside the Print Shop	Commercial Printers
In-plant Printers		
Direct Mail Printers		
Transactional Printers		
Publication Printers		
Packaging Converters		
Sign Printer		
Operations of a PSP	Commercial Printers	
	Sign Shops	
	In-plant Printers	
	Direct Mail Printers	
	Transactional Printers	
	Publication Printers	
	Packaging Converters	
Selling Strategies for...	Control the Chaos of Cost	
	Commercial Printers	
	In-plant Printers	
	Direct Mail Printers	
	Transactional Printers	
	Sign Shops	
	Franchise Printers	
Vertical Markets for Print	Selling Print Online	
	Education	
	Financial and Insurance	
	Healthcare and Pharmaceutical	

	Manufacturing	
	Non-Profit	
	Government	
Print Workflow and Processes	Preflighting 101	
	Imposition 101	
	Primer: Software & Functions	
	Primer: Key Workflow Processes	
	Primer: Design Considerations	
	Job Onboarding	
	Estimating, Quoting, & Ticketing	
	Preparing Data Part 1	
	File Preparation (Prepress)	
	Proofing and Approval	
	Digital Front Ends	
	Designing for Mailings	
	Preparing Data Part 2	
	Datastreams	
	Tips for Walking Your Workflow	
	Tips for Automating Proofing and Approvals	
	The Ins and Outs of IPDs vs. AFP vs. PDF	
Introduction to Finishing	Folding	
	The World of Finishing	
	Embellishments	
	Trimming and Cutting	
	Mailing	
	Binding Methods	
	Converting	
	Finishing for Wide Format	
Market Updates	2023 Q1 Market Update	
	2023 Q2 Market Update	
	2023 Q3 Market Update	
	2023 Year End Review and Predictions for 2024	