Deal Yourself In!

2026 Awards of Excellence Entry Categories

A Annual Reports
A company's yearly report to shareholders in previous fiscal year.

B Books
B1 - Hard Cover
B2 - Soft Cover
B3 - Textbook
B4 - Art Book
B5 - Cookbook
B6 - Book Binding Only
B7 - Book Jacket Only

C Booklets, Broadsides, Brochures & Flyers
C1 - 6x9 inches and under
C2 - Over 6x9 inches

D Calendars
Calendars that are designed to be a poster may also be entered in category O - Posters

E Cards
Holiday cards, greeting cards, postcards, and blank cards may be entered.

F Catalogs
Consumer, business specialized markets, art exhibits, museums, schools, colleges/universities, as well as service-providing commercial firms may be entered.

G Digital Printing
G1 - 6x9 inches and under
G2 - Over 6x9 inches

H Environmentally Sound Materials
Entries must use at least two of the following: recycled papers, soy or vegetable-based inks, direct-to-plate, aqueous coating, energy-curable inks & coatings, other environmentally sound products not mentioned above.

I Finishing Techniques
I1 - Foil, Film Stamping, Embossing, Debossing
I2 - Die Cuts, Unique Folds, and Involvement Devices
I3 - Specialty Inks/Coatings, Fragrances, Other

J Invitations & Programs
Any items other than a poster designed to make known a social or business function, or request presence or participation.

K Labels & Packaging
K1 - Carton/Container
K2 - Label/Wrap
K3 - Flexographic Printing

L Magazines
A periodical containing miscellaneous pieces such as articles, stories & advertising.

M Marketing & Promotional Materials
A coordinated effort to promote a business, product, or service that may or may not use mail as a means of distribution.
M1 - Marketing Campaign
M2 - Direct Mail Campaign
M3 - Cross Media Campaign
M4 - Media Kit
M5 - Stationary (Branded letterhead, envelopes, business cards, etc.)
M6 - Misc. Promotional Products

N Newsletters & Internal Communications
Publications produced exclusively for the communication needs of a single company or organization.

O Art Prints, Posters, Art Reproductions
Reproduction of fine art, wall poster, truck or window poster, car card, or calendar poster intended for use as decoration.

P Wide/Large Format
Piece in one or more colors with at least one dimension measuring in excess of 60 inches. Can be actual piece & a photo of installed piece, or photos of installed piece with sample of substrate used.

Q Presentation Folders, Portfolios, Binders
Any presentation folder, portfolio with pockets, and loose leaf binders.

R Printer's Self Promotion
A printed notice to call public attention to a printer's capabilities, such as posters, brochures, folders, campaign kits & other forms of self-advertising.

S Web Press Printing
S1 - Coated Paper
S2 - Uncoated Paper

T Point of Purchase Materials
Items for counter/shelf, floor, stand alone, hanging, wall, window, etc.

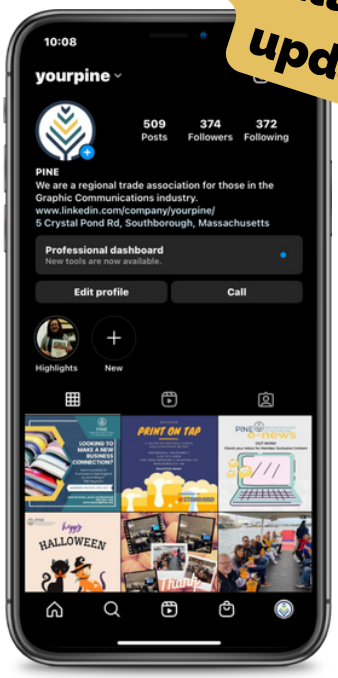
U Alternative Printing Methods
U1 - Stochastic
U2 - 3D Printing
U3 - Inkjet

V Textiles/ Decorated Apparel
V1 - Screen Printing
V2 - Embroidery
V3 - Dye Sublimation
V4 - Heat Transfer

W Unique Substrates
Includes materials like specialty papers, plastics, textiles, etc.

X Students, Schools, Educational Institutions
X1 - Calendars
X2 - Digital Printing
X3 - Dye Sublimation
X4 - Embroidery
X5 - Flexographic Printing
X6 - Heat Transfer
X7 - Label & Packaging
X8 - Offset Printing
X9 - Photography (Black & White)
X10 - Photography (Color)
X11 - Stationary
X12 - Screen Printing
X13 - Wide Format
X14 - Unique Substrates
X15 - 3D Printing
X16 - Finishing

Don't forget to follow @yourPINE for all #AOE26 updates!



To submit entries, scan the QR code. Submissions must be received by 01.23.26 at 3:00pm.